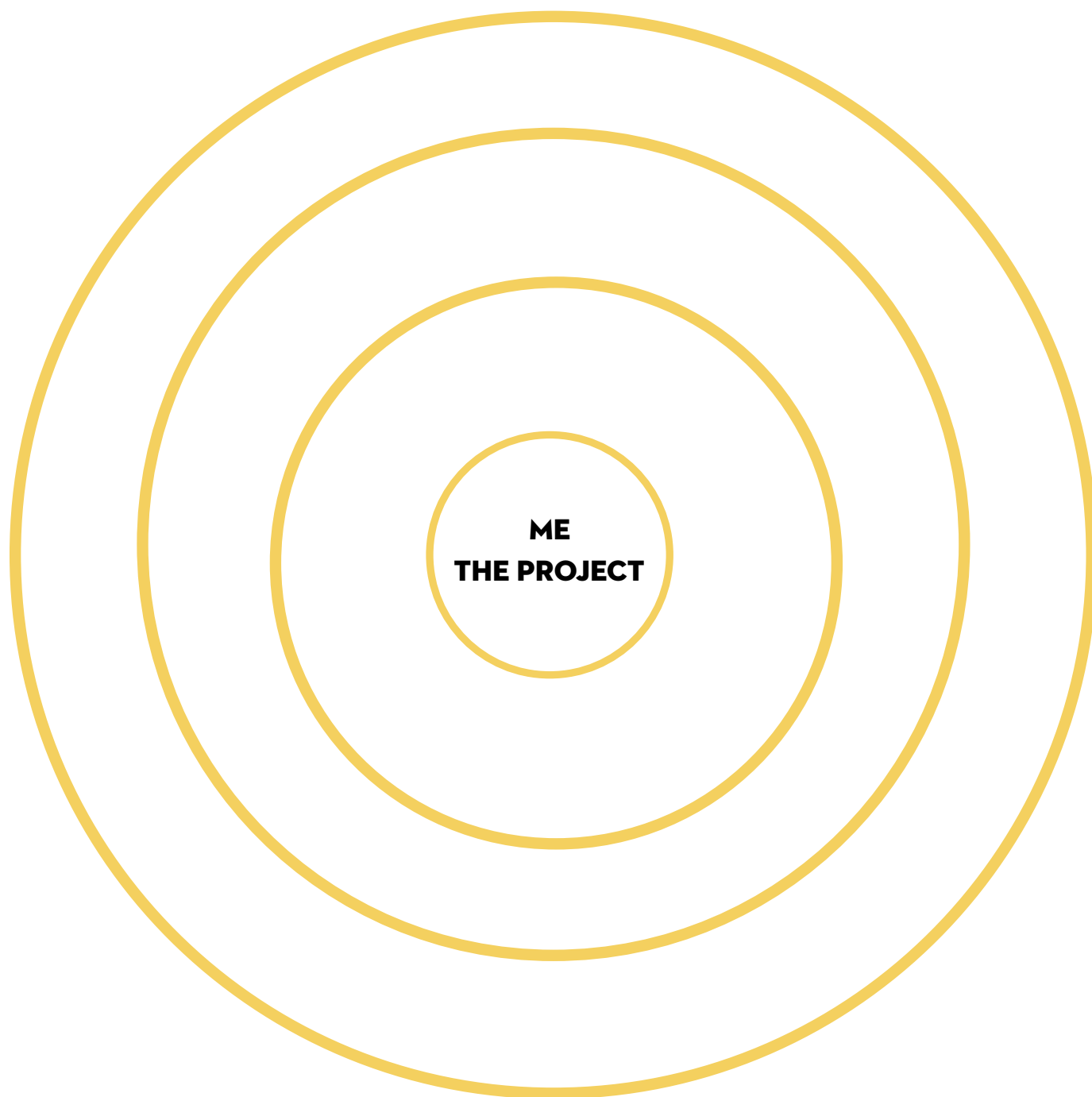


MODEL FOR NETWORK-ANALYSIS

FOR A BIGGER AND STRONGER LOCAL PREVENTION NETWORK



Date of this exercise:/...../.....



VLAAMS INSTITUUT
**GEZOND
LEVEN**

METHOD

Who are the people from your professional network? Who are the people with whom you develop a particular project or reach a specific (advocacy) objective? Visualize your network using this model using the guidelines below:

- How intense (quality) are the interactions with that person? The more intense the contacts, the closer you bring this person to the center of the circle. You put people who are not yet part of your network outside the circle.
- How frequent (quantity) are the interactions with that person? Connect each person to yourself or the project and vary the arrow thickness. A thick arrow means a lot of contact. A thin arrow is little contact. You can also draw arrows between different people.

IN THE MEANTIME, ALSO ANSWER SOME REFLECTION QUESTIONS

• Which partner is interesting?

- What substantive knowledge does he / she contribute?
- What logistical and / or financial support does he / she provide?

• Which partner is important?

- What influence does he / she have on other network partners?
- Does he take charge informally?
- What position does he / she have in his / her own organization (e.g. gatekeeper, decision maker, pacemaker...)?

• Why is he / she a partner today?

- What are his / her motives for participating in your network?
- Is it compulsory or voluntary?
- How can I maintain his / her motivation to continue participating?

• How diverse is my network?

- Do I distinguish clusters? (e.g. doctors, business leaders, academics, municipal administration, social associations ...)
- At what level are my partners active? (e.g. local, regional, provincial, Flemish, Federal, European)?

• In which networks are partners still active? Do I also want to get into those networks?

• How do you bring a partner closer to my network? How do I intensify contacts with that partner?

• Which partners am I missing from my network? Why is this person not (yet) a partner? What could convince him / her to be part of your network?

• Which roles do I distinguish in my network?

• What role does my network play or is the perception of the outside world?

- An advisory network?
- A policy preparation network?
- A network aimed at practical exchange?
- An action-oriented network?

3 ACTION POINTS IN THE SHORT TERM (6 MONTHS)

(What am I going to do for (potential) network partner X?
What am I going to ask (potential) network partner Y)

1

.....
.....

2

.....
.....

3

.....
.....

3 ACTION POINTS IN THE MEDIUM TERM (2 YEARS)

(What am I going to do for (potential) network partner X?
What am I going to ask (potential) network partner Y)

1

.....
.....

2

.....
.....

3

.....
.....

www.gezondegemeente.be

'Gezonde gemeente' is een initiatief van het Vlaams Instituut Gezond Leven vzw in samenwerking met de Vlaamse Logo's, VAD vzw en VVSG vzw met de steun van de Vlaamse Overheid. Ook tal van andere preventieorganisaties onderschrijven dit initiatief. Kijk voor een actueel overzicht op www.gezondegemeente.be.

